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PRESS RELEASE: DRIVE PRODUCTS BECOMES NATIONAL DISTRIBUTOR FOR POSI+ CABLE PLACERS



Drive Products is thrilled to announce our partnership with POSI+ as the exclusive distributor and upfitter for the Posi+ Cable Placers in Canada through our branch network of 21 locations.

POSI+ is acclaimed for its robust line of telescopic bucket trucks, favored within the telecom industry for their adaptability, ease of maintenance, ergonomic design, safety, and impeccable performance. These qualities have led POSI+ users to boast a return on investment due to their dependability and performance in the field.



This strategic partnership allows Drive Products to enrich its growing portfolio with a premium product for the Telecom market in Canada. Bolstered by our extensive commercial fleet upfitting services and truck body manufacturing capabilities, Drive Products is uniquely equipped to address market-specific demands for truck equipment solutions in Telecom through our coast-to-coast branch network.

In addition, the partnership increases the POSI+ footprint across Canada, leveraging Drive Products' nationwide presence to deliver and support exceptional customer service to national and regional fleets and regional contractors with the Posi+ 700 and 800 Cable Placer models.

Drive Products anticipates a prosperous partnership with POSI+ and is eager to bolster its support for the Telecom industry in the coming years.

To Learn More About Drive Products or POSI+ Cable Placers visit:

driveproducts.com

posiplus.com

